

ARTICULATION

INTRODUCTION TO *Theories of Communication*

Learn the fundamentals



Communication skill is the most important life skills to have in today's world. In a professional environment, it helps to foster closer relationships with your colleagues and facilitate the sharing of information and knowledge. From having a simple conversation at the office or pitching a million dollar presentation, it is essential to understand the various theories of communication you can apply in workplace. At Articulation, we impart to you all the fundamental theories of communication you need to know.

Program Outcomes

At the end of the 3-days session, participants will be able to:

- Observe various communication theories
- Apply various communication theories at workplace
- Understand multiple processes of communication
- Identify barriers to effective communication
- Improve interpersonal communication skills at workplace
- Foster cross cultural communication

Who should attend

- Managers
- Heads of Departments
- Project Leaders
- Supervisors
- Executives

Methodology

Sessions will include lecture, personal sharing, group-based activities and individual presentation.

ABOUT THE TRAINER

Stuart Lee is a trainer and award-winning speaker. He began his career as a communication lecturer at the age of 23, and after attaining his Masters degree in Communication in 2005; he held the position of corporate communications manager in various industries across the media, advertisement, ICT and construction industries in Brunei Darussalam and Malaysia.

NUMBER OF PARTICIPANTS

Up to 25 participants per class

DURATION OF TRAINING

3-Days

VENUE

Articulation Training Centre equipped with a purpose-built presentation stage

MEDIUM OF INSTRUCTION

Predominantly English Language
(Malay Language will be used if necessary)

TRAINING FEE

\$6,000 per session

Unit 40, 2nd Floor, Block C, Gadong Central, Simpang 21, Jalan Gadong, Bandar Seri Begawan BE4119 Brunei Darussalam

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Find out more on
www.articulation.co

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